



Unit

3

Business
New online



หัวข้อเรื่อง(Topics)

1. Vocabulary

2. Listening and Speaking Dialogs

3. Reading Passages

4. Grammar Focus

5. Worksheets

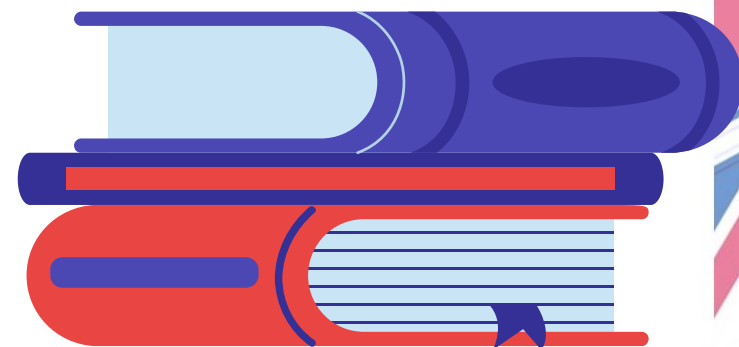


Vocabulary

Read the following vocabularies.

Vocabulary	Meaning
Source	แหล่งข้อมูล
Information technology	เทคโนโลยีสารสนเทศ
Newspaper	หนังสือพิมพ์
Publishing	การตีพิมพ์ สิ่งตีพิมพ์
Headlines	พาดหัวข่าว
Feature articles	หัวข้อข่าวต่างๆ
Advertisement	โฆษณา

Vocabulary	Meaning
Advice column	คอลัมน์ให้คำแนะนำ
Weekly journal	วารสารประจำสัปดาห์
Magazine	หนังสือนิตยสาร
Business news / Economic news	ข่าวเกี่ยวกับธุรกิจ
Stocks Market	ตลาดหุ้น
Homepage	เนื้อหาข่าวในหน้าหลัก
Most Recent	ข่าวหรือสถานการณ์ล่าสุด
Local news	ข่าวในประเทศ



Listening and Speaking

Dialog 1

Listen and talk to your partner. (Dialog 1 to 3)



Peter : Have you ever read business news online?

Joey : Yes, I always read it through internet or
read business newspaper every morning before going to work.

Joey : I haven't seen a paper in days. Anything happening in the world?

Peter : Let's see. Ah... headline "Japan humanoid robot sells out in 1 minute".

Joey : Read more information, please.

Peter : Masayoshi Son, chief executive officer and founder of Softbank Corp, stands by a humanoid robot, named "Pepper," during a press conference in Urayasu, Chiba prefecture, on Thursday. Softbank said that 1,000 units of "Pepper" were sold out in just one minute on Saturday.

Peter : Masayoshi Son, chief executive officer and founder of Softbank Corp, stands

by a humanoid robot, named “Pepper,” during a press conference in Urayasu,

Chiba prefecture, on Thursday. Softbank said that 1,000 units of “Pepper” were sold out in just one minute on Saturday.

Joey : How much does it cost?

Peter : Priced at 213,840 yen (58,600 baht), the robot is claimed to be the world's

first personal robot capable of reading emotions via its camera, touch

screen and microphone.

I like to buy it but, I don't have enough money



Listening and Speaking 1

Activate Windows
Go to Settings to activate Windows.



Dialog 2

Nathalie : Want me to turn on the news?

Jenny : Don't bother. I heard it on the way over.

Nathalie : It must have been depressing.

Jenny : I'm afraid so. The stock market is still falling.

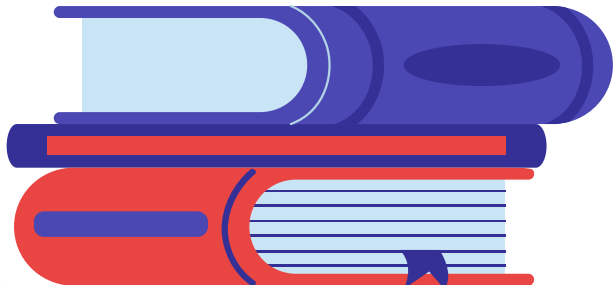
Nathalie : There have been no rumors about a buyout this big.

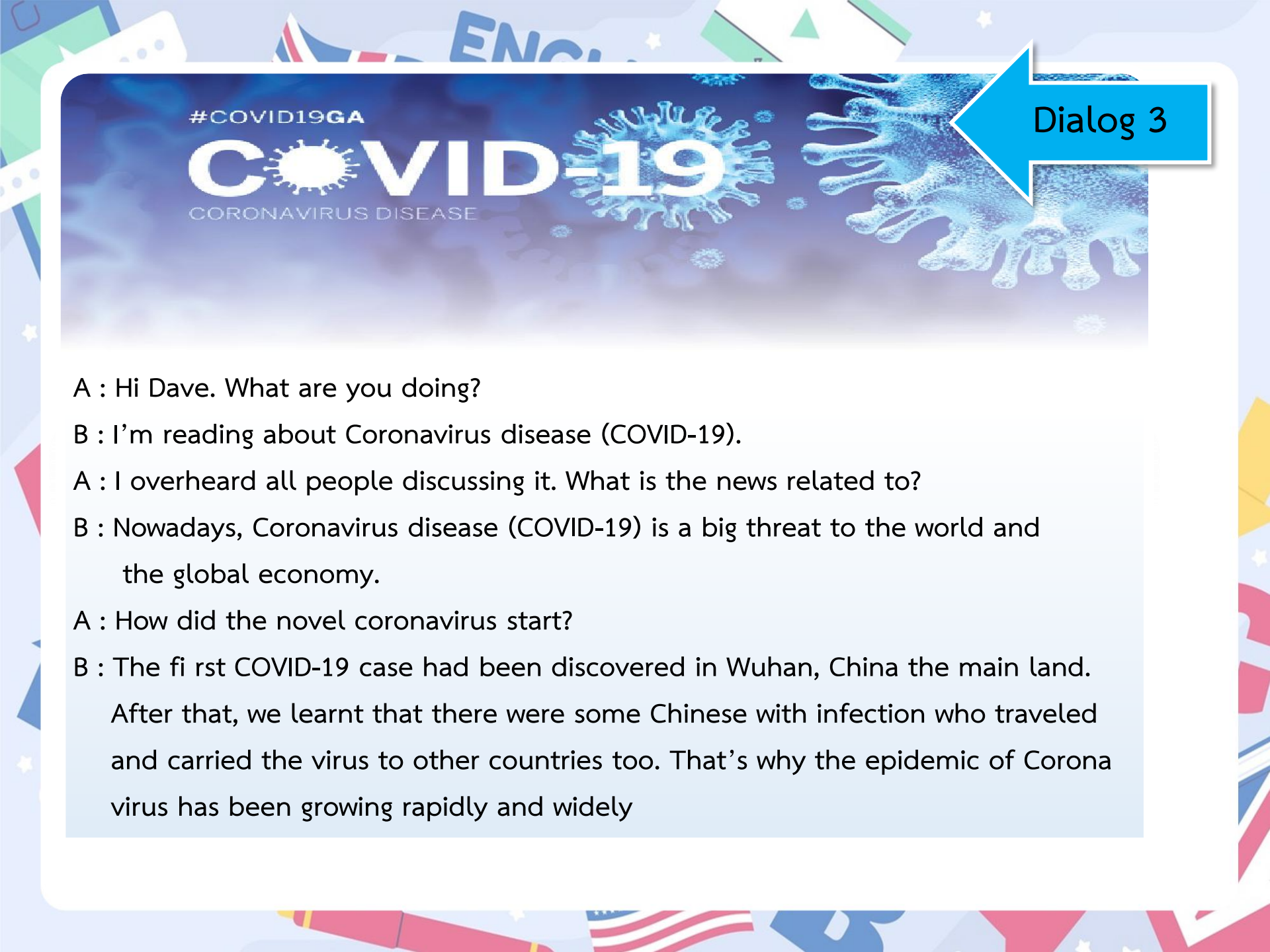
Jenny : Do you think it was insider trading?

Nathalie : Yes, I do.



Listening and Speaking 2





#COVID19GA

COVID-19

CORONAVIRUS DISEASE

Dialog 3

A : Hi Dave. What are you doing?

B : I'm reading about Coronavirus disease (COVID-19).

A : I overheard all people discussing it. What is the news related to?

B : Nowadays, Coronavirus disease (COVID-19) is a big threat to the world and the global economy.

A : How did the novel coronavirus start?

B : The first COVID-19 case had been discovered in Wuhan, China the main land. After that, we learnt that there were some Chinese with infection who traveled and carried the virus to other countries too. That's why the epidemic of Coronavirus has been growing rapidly and widely

A : Let me read the news. Ah! It was reported that the virus can be transmitted from human to human by the fluids from coughing or sneezing. Coronavirus can also spread via contaminated objects such as door knobs, door handles, and light switches. Hence, we should frequently wash our hands with soap to prevent the infection.

B : I think we should always protect ourselves well. We don't know whether people around us were infected or not because its incubation period takes about 14 days or 2 weeks before the symptoms will be shown.

A : I agree with you. We must not forget to wear mask too.



Listening and Speaking 3

Speaking

Instruction : Ask five classmates the questions below.

Write their answers.

Name	What is the way of getting business news which you use most?	How often you read business news online?	What is the hot issue business news online now?
1.			
2.			
3.			
4.			
5.			

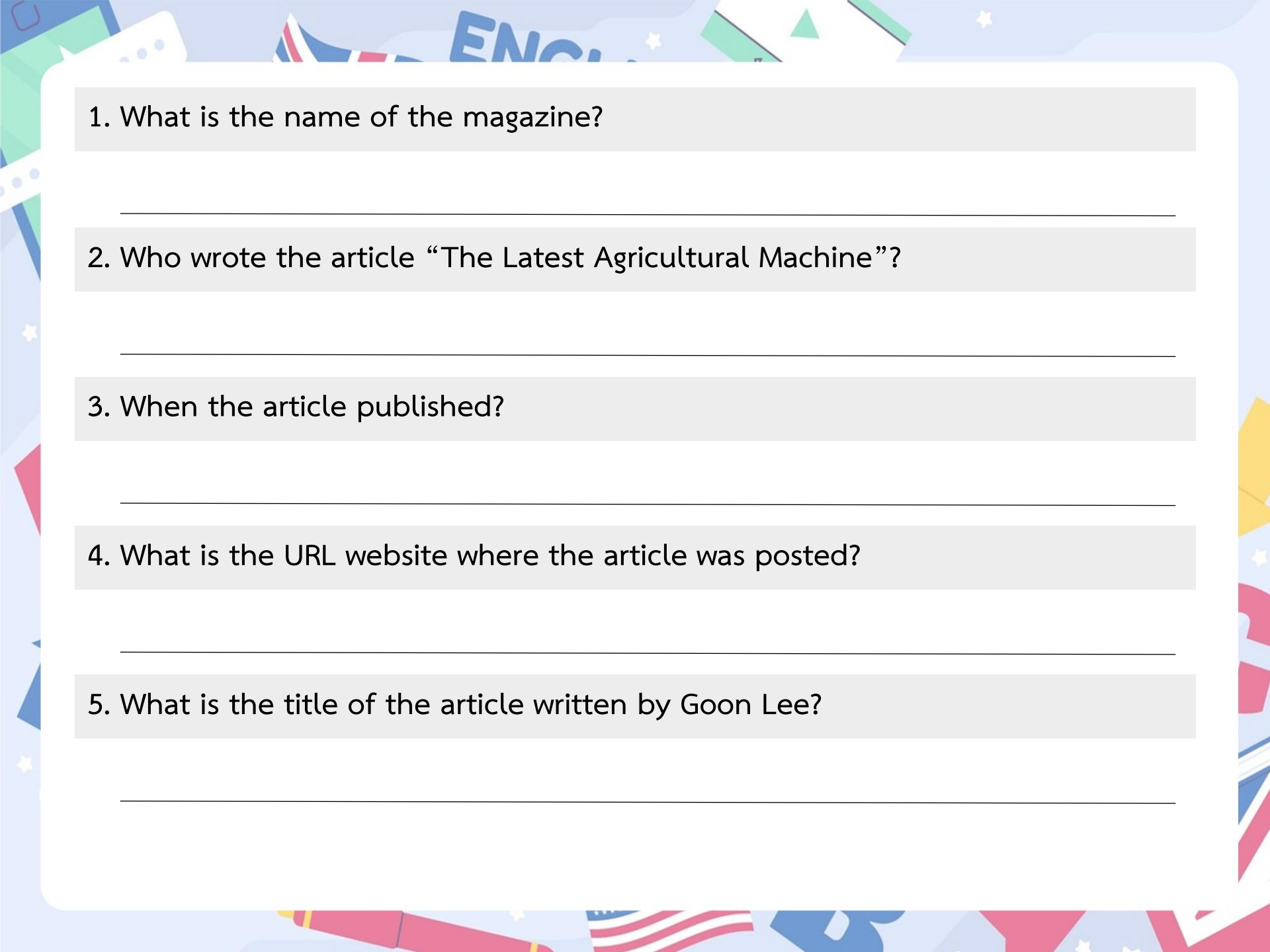
Instruction : Pair work, search the webs for one business news online to present to the class.

Reading

Passage A

Instruction: Read the news below. Then, answer the questions.

One of the major requirements for graduating students of agricultural engineering class is to write study on how to enhance mechanical machines use by the farmers. In this case, students used the magazine named “The Machine” posted on the internet www.internationalcourse.com as one of their references on their study. On pages 34-40, the article entitled “The Latest Agricultural Machine” by Goon Lee was always taken by the students as bases for their study. Because the article was just posted last November 29, 2019, this means that the article is the latest article that can support their study.



1. What is the name of the magazine?

2. Who wrote the article “The Latest Agricultural Machine”?

3. When the article published?

4. What is the URL website where the article was posted?

5. What is the title of the article written by Goon Lee?

Passage B

Instruction : Read the news below. Then, fill in the information below.

U.S. Army fudged its accounts by trillions of dollars, auditor finds

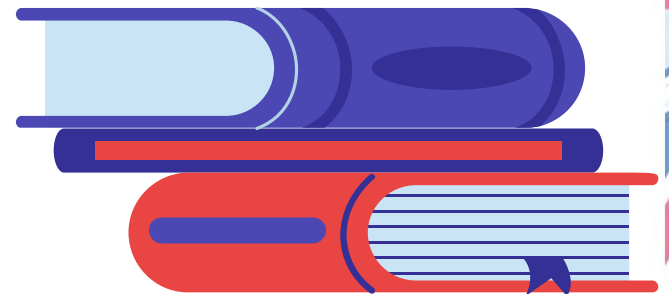
August 19, 2016

The United States Army's finances are so jumbled it had to make trillions of dollars of improper accounting adjustments to create an illusion that its books are Balanced.

The Defense Department's Inspector General ... said the Army made \$2.8 trillion in wrongful adjustments to accounting entries in one quarter alone in 2015, and \$6.5 trillion for the year. The amounts dwarf the Defense Department's entire budget. The "forced" adjustments rendered the statements useless because "DoD and Army managers could not rely on the data in their accounting systems when making management and resource decisions."

“[This] is the latest example of the severe accounting problems plaguing the Defense Department for decades. As a result, there has been no way to know how the Defense Department – far and away the biggest chunk of Congress’ annual budget – spends the public’s money. “Where is the money going? Nobody knows,” said Franklin Spinney, a retired military analyst for the Pentagon. For years, the Inspector General – the Defense Department’s official auditor – has inserted a disclaimer on all military annual reports. The accounting is so unreliable that “the basic financial statements may have undetected misstatements that are both material and pervasive.”

DFAS [Defense Finance and Accounting Services] also could not make accurate year – end Army financial statements because more than 16,000 financial data files had vanished from its computer system.



(The Headline of the news story)

Source: (URL)

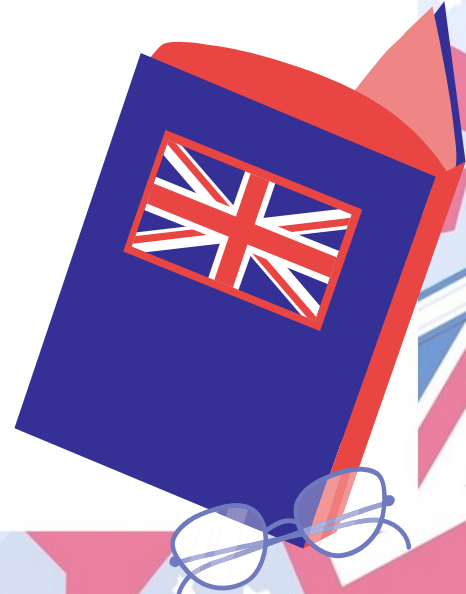
Date: _____

Who? _____

What? _____

Where? _____

When? _____



Passage C

Instruction : Read the business news. Then, find the meanings of the underlined words and choose the best answer.

Thailand to waive visa fees to boost tourism

The Thai government has announced it will waive tourist visa fees for three months as part of its attempt to boost the country's tourism industry. The visa fee waiving program is targeted mainly for Chinese tourists, who previously had to pay a small fee to enter Thailand. The global economic downturn, coupled with the political instability that led to the closure of Bangkok's two airports for over a week last December, will have a huge impact on the Thai economy, which relies heavily on money generated by the tourism sector. The government has allocated 1 billion baht of its 115-billion baht stimulus package to lure more tourists. The government is also considering lowering aircraft landing fees at the Bangkok International Airport to attract more foreign carriers to fly to Thailand.AFP

1. waive = _____

2. downturn = _____

3. fees = _____

4. economy = _____

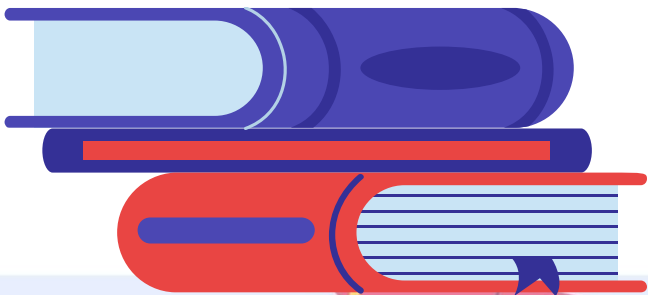
5. boost = _____



Grammar Focus

ทุกวันนี้เราจะรับรู้ข่าวสารทางธุรกิจได้อย่างหลากหลายและหลายแหล่งข้อมูล โดยเฉพาะข่าวทางธุรกิจออนไลน์ เป็นที่นิยมมากเนื่องจากมีความสะดวก

1. เราควรรู้คำศัพท์ภาษาอังกฤษ เนื่องจากในข่าวมีการใช้คำศัพท์ที่หลากหลายมาก
2. ศึกษารูปแบบของข่าว (News Form) ทำให้เราอ่านข่าวได้เข้าใจมากขึ้น
3. ควรอ่านข่าวสั้น ๆ ง่ายต่อการเข้าใจก่อนหรืออาจใช้หนังสือพิมพ์ภาษาไทยประกอบ
4. พยายามจับใจความสำคัญโดยการหา main subject และ main verb
5. วิธีการอ่านข่าวให้เข้าใจ เราสามารถสรุปข่าวทั้งเรื่องได้จากการอ่านข่าวนำ



รูปแบบของข่าวออนไลน์ (News Form)

1. Post date วัน เดือน ปีที่โพสต์ข่าว
2. Headline ข่าวพาดหัว (ในบางข่าวอาจมี Sub-Headline ข่าวพาดหัวย่อย ก็ได้)
3. Lead ข่าวนำ เป็นการนำเข้าสู่ข่าวเพื่อให้ผู้อ่านสนใจมากขึ้น
4. Story/Body เนื้อข่าว เป็นรายละเอียดของข่าวที่น่าสนใจ
5. Source แหล่งที่มาของข้อมูล

